

Local Clay Minutes

May 15, 2013, at Annie Heron's

**Present: Karen Washburn,
Maryanne Smith, Leslie Friedman,
Dana Swisher, Merry Newcomer,
Ziggy Blum, Annie Heron, Debbie
Christensen.**

**We opened by going around the
circle and responding to the
question, "What is the biggest
frustration in your work?" posed
by our illustrious president.**

**Minutes from the previous
meeting were approved and
seconded.**

**Treasurer's Report (full details
available on the website).**



**Income.....\$430.00
(memberships, workshops, DVD
rentals**

Expenses.....\$353.43

**Ending Balance....\$3759 and
change.**

Workshops

- **Six DVD's have been purchased for the lending library. There has been a good response to this new feature, and members may expect more details soon.**
- **Rhoda Fleischman will present a one-day workshop in November at Amazon Community Center. There will be demos in the morning and a hands-on component in the afternoon. Details tba.**

Program

- **We discussed the pros and cons of meeting in homes. Avi was concerned that not**

every home had a studio set-up for demonstrations. Merry pointed out that Georgie's no longer has an appropriate space to meet in. The consensus seemed to be that most people had some sort of home studio or other way to present; on balance people seemed to like the chance to be "at home" with potters, not to mention the delicious food and beverages provided by various hosts and hostesses.

- Our next scheduled meeting is the August Picnic at Clay Space scheduled for August 18.

Secretary

Annie has had problems with email not sending out to large groups (it gets caught in spam filters on the sending end and goes to a cyber graveyard somewhere – then your account can actually be shut down). She has been sending from her website email and they have now sold her a marketing program for \$50/yr. which she can also use for her personal business mailing list. She is asking for \$12. from the Secretary's budget to help

offset this cost, but is also looking for a low- or no-cost alternative, as this program seems to have a lot of bells and whistles that are not really necessary. She will be researching this before the next meeting.

Clay in Education

We talked about alternatives for our Scholarship donation. We have budgeted a \$500 donation to Umpqua Community College and a \$500 donation to LCC to support a ceramics student each year. We have been disappointed with a lack of information from the colleges as to how this money is being used.

Maryanne has been researching this, and reported on her discussion with a student advisor at LCC. All donations are run through the LCC Foundation, and it usually requires \$2500 or better to have a say in the use of the money, but because we have a history, they will allow us to do

history, they will allow us to do this for \$1000 to be distributed in thirds, one for each semester, to an advanced Ceramics students. We discussed the possibility of adding to this a 1-year free membership to Local Clay, allowing the student to apply to Clay Fest, and hopefully draw new members in. The Tom Rohr Memorial Fund has been accumulating, but this is the first year it has disbursed.

We talked about pulling money back from Umpqua Community College and concentrating it at LCC. Maryanne agreed to continue researching how this all could work, and Merry agreed to check past records to make sure we are not making decisions that need larger membership agreement.

New Business

- **Avi agreed to monitor our social media pages started by Sam Chuas-Roderick**
- **We discussed the creation of**

• We discussed the creation of a video loop to use as a marketing tool at Clay Fest – possibly running in the demo area when no demos were going on. Avi expressed interest in working on the production of this. If there are others with interest and/or skills, let us know.

Program

We closed with a short Power Point presentation by Annie Heron about a proposal for a ceramic/cement mosaic community mural on the side of the Reach Center, which she has been working on. She also presented a sample of work that shows different mosaic and cement techniques to be used.

Respectfully submitted,

Annie Heron

Local Clay secretary

note: this new program allows a newsletter format with a space for

newsletter format with a space for
a photo - I stuck in one of mine
this time, but will try to access
other images in the future to
feature the work of different
potters.

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Attachments:

Local Clay Treasurer's Report: 5/15/13 Meeting

Balance brought forward 3/14/13: \$3682.99

Income:

2013 memberships	\$345.00
Tile workshop	75.00
DVD rentals	10.00
Total income	\$430.00

Expenses:

Tile workshop	\$37.50
Annual report	50.00
DVD purchases	89.90
Brochure printing	26.00
Bookkeeper	150.00

Total expenses(353.40)

Profit for period 76.60

Ending cash for 5/15/13 \$3759.59

