

Local Clay Notes

Minutes from the November 10th Local Clay Members Meeting

In attendance : Rhoda Fleischman, Susan Fishel, Frank Gosar, Holly Dubrasich, Kathy Lee, Katie Swenson, Paula MacCullen, Merry Newcomer, Mary Briggs, George Vidas, Dan LaFollette (guest), and Don Clarke as recording Secretary.

Opening Discussion Question : What will your pots/work look like in 5 years ?

The question was passed around the room and individuals shared their perspective on how their work would have changed (or not) in the next five years. Some of the thoughts were :

- How can I possibly know ? Clay is a conversation on what's going on in the world, so lets wait and see what's happening .. it will be reflected in my work.
- I will continue to play to my strength and develop my figurative work more fully.
- Life has made my work/pieces get smaller (health/back issues mentioned) and I've found that small sells well and is produced more easily (loading/unloading, etc).
- My work is always evolving even "piece to piece" and I just focus on what I like at the moment.
- My pots will look "greasy" (ha ha ha) from use ... no really ... I hope to continue to introduce new forms and new images to my functional work. I would like to do more painted ceramic projects that are serious paintings as opposed to the artwork being simply decorations, but I don't see drastic changes in the future.
- I'd like my work to be more deliberate
- I am hoping to transition to using slips like paint on clay. Doing impressionistic images on ceramics would translate my love of painting onto my pots.

There was a lengthy discussion about Frank Gosar's full-size cow installation/project which lead to the suggestion that he make a presentation at an upcoming meeting on life-size projects like this.

- I'd like to see some certainty in my work (chuckle)
- I plan to transition out of wheel-throwing as it's hard on my back.
- I want to push the envelope and get out of my rut. Perhaps if I can finally organize life's little inconveniences I'll have more time to focus on my work.
- My goal is to have something in my booth other than vases and bowls.
- I'm just hoping to still be doing ceramics in five years (health issues continue to plague my abilities). I love the wheel and love just working each piece to make a better mug and better bowl.
- My work is finally becoming my own and it feels good. I love painting and have enjoyed the pastoral scenes that I've been including on my ceramic work .. these speak to my love of the country life.

Minutes from the September 14th meeting were approved as written.

Treasurer's Report : Susan presented her update report (available from her if you are interested in the details) which indicated that Local Clay had \$5114 in the bank.

Committee Chair Reports

ClayFest : Don gave an overview of the show which he said was spectacular this year. The attendance was up substantially which made the show seen alive (there were few of those horrible periods when the building felt empty of customers) and sales were up 16% to just over \$76,100. For those who want to view the minutia of Don's graphs on the show's historical data/performance, they are posted on the Local Clay members' webpage located at = <http://members.efn.org/~clayfest/clayfestnotes.htm>

Don mentioned that the Steering Committee had its debriefing meeting and, after lengthy review of this year's show, came up with four pages of suggestions for changes/improvements to make for the 2006 show. Of prime importance is the recruitment of candidates for openings on the Steering Committee.

Pre NCECA Show Update : Katie Swenson gave an overview of the work done to date and mentioned that the next meeting is November 16th at Peregrinos on Willamette (7PM). To date approximately 40 Local Clay members have signed-up (and paid their fee) to be part of the show at DIVA, time is quickly running out and anyone still interested should contact Katie immediately.

There was discussion about the promotion for the show. Apparently DIVA does a postcard but since there will be two other shows running simultaneously with ours that postcard would cover all three events. There was concern that perhaps this would not be the best way to promote "our" show and it was noted that DIVA has no mailing list and does not therefore mail out the cards they do. There was discussion about doing our own card and the option of having Local Clay fund the postcard and mailing was broached. Unfortunately there were no budget numbers available from the committee so there was no action on this idea. Rhoda did mention that she felt Local Clay would help with the promotion efforts and asked the committee to bring their proposal (complete the costs) to the January Local Clay Board budget meeting; however, it was noted that this may be too late in the timeline. The discussion stopped without any real resolution.

Katie told the group that the upcoming (11/16) meeting was one that all those interested in participating in the show should attend. At this point the committee is starting to hand out assignments and those present will have a better chance at getting a job/task that they are interested in (others will simply be assigned work by the committee).

Local Clay Membership Directory : Rhoda broached the question of how to keep the directory current. Right now we publish the directory once in April of the year (membership fees are due January 1st but we wait a few months for late-comers before publishing the directory) but there is no update mechanism. There was general consensus that we didn't want to post the membership directory online as it contained our personal contact information.

The current Secretary posts the minutes online rather than emailing them so the concept of including them in the minutes was discounted for the same reason. Sending out multiple directories is simple a cost issue as each printed directory costs about \$1.25 to mail out and this would have to be added to the budget if this was what the membership wanted. Don mentioned that sending out electronic directories has no costs associated and can easily be done at anytime a member asks.

It was agreed that if the new Secretary continues to post minutes online (as is currently done) then any additions to the membership will be noted in the email that tells members that the minutes have been posted online. If the new Secretary chooses to distribute the minutes in a different manner than the subject will have to be revisited at that time.

Local Clay meeting dates for 2006 : The following are the agreed upon dates for meetings next year :

January 11th - March 30th - May 17th - September 14th - November 8th

Local Clay Membership Dues : There was considerable discussion regarding the dues being raised from the current \$10. A number of ideas (such as sliding scale) were discussed along with the hardship that an increase may impose on some members. After a lengthy discussion a proposal was made to raise the dues to \$20 per year; however, after still more discussion on the rationale for an increase this proposal was withdrawn and replaced with an alternative. The proposal that was put forth was for dues to be raised to \$15 per year with the increase (\$5) being split equally to fund Clay In Education and Workshops. The motion was seconded and passed unanimously. It was noted that members who had already paid their 2006 membership dues would not be required to pay any additional fees (only four members).

2006 Membership form is available online at <http://members.efn.org/~clayfest/localnotes.htm>

Members News : several members mentioned upcoming sales

- TEAL opens in Corvallis this Friday
- Mary Briggs is having a show/sale December 2nd thru the 4th at her home studio
- Kathy Lee et al are having their Useful Pots sale during the Thanksgiving period
- Tom Rohr is having a show at LCC from November 14th thru December 5th with a slide show and lecture to be presented on Thursday, November 17th at 2:30PM

The meeting was adjourned and Rhoda gave a brief overview of how she does booth layout and show preparation.