

# Local Clay Notes

Remaining 2003 Meeting : November 13

In attendance : Don Clarke, Kay Irish, Frank Gosar, Sue Huckaby, Coni Tarquin, Sookjae McCarty, Paula MacCullen, Barbara Ward, Gordon Ward, Michael Fromme, Anne Glancy, Don Prey, Jeff Dullard, Brian Gorin, and Guests.

01. Kay opened the meeting with a call to "dig in" and so plates were filled from a wonderful array of goodies and everyone sat down to eat while the meeting progressed (except me ... I had to take these notes).
02. **Potters for Pets** : Kay introduced Blu Wagner a guest speaker who had come to speak about an upcoming benefit at Secret House Winery. Blu explained that she was a local potter (spending 5 months a year in Eugene and the remaining 7 in Denver) and a cancer survivor. Her experience with cancer had lead her to get involved with the local community and since then all her work is sold and the funds donated. She has arranged a benefit called Potters for Pets which is to help fund Greenhill and the Baron Foundation. The event will be held the Friday after Thanksgiving at Secret House Vineyards in conjunction with their three day winery tour. The benefit is modeled after Potters for Peace which she is familiar with.  
Her presentation was made so that we as individual artists could decide if we wanted to contribute work to the benefit. Everyone is welcome to donate and all types of work are accepted. The event will be well publicized using brochures, newspaper announcements, and extensive mailing lists. Artists contributing are welcome to have cards and/or brochures about themselves at the benefit with their work. Work not sold during the three day event can be either returned or held until the next benefit.  
Kay suggested that in addition to this notice in the meeting notes it would be a good idea to canvas potters at ClayFest. In fact, Kay volunteered to speak to all the potters at ClayFest as the show was closing down on Sunday and solicit donations.  
Anyone wishing to contact Blu directly may do so by phone (345-1455) or email at dddrums@hotmail.com
03. **Treasurer's report** : Kay gave report for Babara which stated current balance \$4,999.09 with details
04. **Workshops** : Frank admitted that his workload/schedule prevented any work until after ClayFest and asked for suggestions for future workshops. Frank is looking for a volunteer for the 20 minute presentation at the November Local Clay meeting. This brief presentation can be anything that shares your life and work with the members.
05. **Clay in Education** : Sue mentioned that Ann Hubbard was working on an application. She also reminded everyone that she will be coming around during Friday set-up and Saturday before ClayFest opens asking for donations for the Clay in Education display area. See your ClayFest Move-In packet for more information or contact Sue Huckaby by phone (741-1292) or email at suehuck29@hotmail.com
06. **Empty Bowls** : Mary Briggs was not present to answer questions about where and how to donate bowls during ClayFest so we will have to wait until the show to get this cleared-up.
07. **ClayFest** : Chairperson Robert Wolchock was absent so those Committee Chairs present gave brief updates.
  - There are still almost two dozen people on the waiting list and the show is only weeks away!
  - A large number of those on the waiting list have opted for Gallery showing and so we can expect a larger than usual number of pieces in the Gallery this year.
  - The large postcard and poster were available and more will be put at Georgies. Frank did an outstanding job on both and got a well deserved round of applause from the crowd.
  - Next ClayFest steering committee meeting (last one before the show) is September 18th
08. **Old business** : the position of President - Elect is still open. This position becomes President in 2004. Self nominations are welcome. At the November meeting we will be accepting nominations for open positions (Secretary, Clay in Education, WorkShifts, etc). Some positions (ClayFest, Empty Bowls, Treasurer) are on a different schedule. The election of officers and committee chairs will occur at the January 2004 meeting.

09. **New Business** : Kay made a presentation about a new program called Oregon Crafted. Rather than try to outline the material I have simply copied the hand-out (below). The contact for the new OCBE program (Joan Shea) had asked for Local Clay's mailing list so they could contact the membership; however, at the meeting it was agreed that this was not appropriate as members had not been asked about sharing. Instead it was decided that if members were interested in contacting Joan they could do so by phone (687-8353 in Eugene) or email at ocbe@comcast.net The 2004 Local Clay membership application will be changed to include a check-off box regarding sharing of information in our database. The following is the material Kay presented :

The Oregon Crafted Program proposed by OCBE will be a comprehensive project that builds upon the arts and handcraft community base in Lane County, Linn, Benton,, and Lincoln counties. Using the successful "trail system", Oregon Crafted's pilot project will direct tourists to local art studios and galleries using printed brochures. The "trail system" is a key component of the access to market concept for this project. The "trail system" will cover rural areas. Oregon Crafted will bring the consumers to the creators. As with the HandMade in America program it is anticipated that tourists will stay at least an extra half-day in Lane County. This will impact art sales, restaurants, lodging, and other tourist related businesses. Oregon Crafted will initially help retain jobs and as the program develops, will create new employment opportunities as business income increases.

Oregon Crafted's primary outcomes are to increase the artists' per capita incomes and increase employment dispersion. To determine a baseline, a study of the current economic impact of the handcraft industry in the four county region will be conducted in partnership with the University of Oregon Institute for a Sustainable Environment. A database of artists and galleries will be developed and used for tracking purposes. This database will also be used for the economic impact study and to achieve the output of identifying at least 100 potential businesses to participate in the "trail system". To insure that local communities are involved in the development process of Oregon Crafted, community meetings will be held in at least five locations.

The Oregon Department of Tourism will partner with OCBE to insure the promotion and distribution of the brochure. OCBE has the experience and staff to achieve these outcomes and to make Oregon Crafted a successful economic development program for Oregon.

10. **Announcements** : Frank gave a brief overview of the Maude Kerns Art Center's national juried pottery show which is planned for 2004. The show is still open for applications, but the deadline is the first week in October so those interested should contact Maude Kerns for a prospectus/application packet. There is a \$10 application fee. Frank also announced he has two up-coming shows : one at the EMU which runs for a month and one at the Quakenbush building which is a reunion of the Washington DC group and runs for three days.
11. **Local Clay T-Shirts** : Kay mentioned that she still has lots of T-shirts available. These will be at ClayFest for sale. She indicated that after ClayFest she would like someone else to take over the responsibility for managing the T-shirt business.
12. **Next meeting is Thursday, November 13<sup>th</sup> ... this is last meeting of the year and is held at Georgies on Railroad Blvd in Eugene. As always, the meetings starts at 6:30PM**