

Clay Fest Steering Committee Meeting

Tuesday February 2nd 2021

Meeting began at 6:30 pm

Attendees

Karen Washburn, Beth Johnson, Sandy Segna, Claire Delffs, Debbie Christensen, Robin Russell, Ted Ernst, Merry Newcomer, Frank Gosar, Ziggy Blum, Faith Rahill, Chris Polich, Dawn Craig, Maria Counts, Shelly Fredenberg.

Minutes

The minutes were approved from last meeting (moved Ziggy Blum, Second, Robin Russell.)

Karen Washburn

Karen wrote to Lauriene Madrigal, at Lane Events Center, regarding having Clay Fest according to Covid guidelines. We are penciled in, but the show doesn't seem hopeful. For now, we will plan on having an online show, and huge thanks to Robin for all the work she has done setting the site up.

Robin Russell

It would be great to add a series of tutorials to our website, like Shelly's Instagram tutorial and Frank's informational video. We also need to work on getting traffic to the Clayfestonline site for the online show. We have 300 people signed up for our e-mail list.

Karen Washburn

We need to send out an email reminder to keep an eye out for the member application. The membership carries over to 2021 if you paid last year. You can go to artist resources on our web site where you can pay your fees and verify that you have paid.

Faith Rahill

Are people applying for the show? Everyone gets in anyway with a \$10 fee to be linked to the show. Do we need an Application? Also, Clayfolk did a meeting on how to do Etsy. We could do small tutorial courses.

Karen Washburn

No, we don't really need an application. Sorry, Beth for having you create them! Also, could Robin send out a list of who is current and paid and who isn't on the web site? Please let Local Clay Secretary Allen Kluber know.

Robin Russell	<p>Do we want to have a show this year?</p> <p>Most agree it would be difficult with the poor ventilation in the building. Some people had successful pop-ups last year, and we could encourage Artists to do these along with the online show. Shelly and Sandy thought it might be fun to do a mapped group clay show/studio visit.</p>
Frank Gosar	<p>We could coast for a while and see if things get better, then decide at a later meeting.</p>
Karen Washburn	<p>We need to approve the budget. (Moved: Beth Johnson, Second; Ziggy Blum)</p>
Ending Notes	<p>Shelly sent out hashtags for Instagram. It would be great to have them on the Artists resource page. Robin would like artists to send her new photos to refresh photos on the web site once in a while. You can Email Application info to Robin.</p>
Next Meeting	<p>March 2nd 6:30 via Zoom link</p>